

Remarks

Claims 1-9 and 20-25 were pending prior to this amendment. Claims 26-30 were confirmed as belonging to group II of the previously mailed restriction requirement and as such have been canceled by this amendment. Claims 1-9 and 20-25 were canceled by this amendment and claims 34-51 have been added.

The specification has been amended to correct some typographic errors and to eliminate some sentence structural issues. No new matter has been added by this amendment.

The subject matter of claims 34-51 is amply supported in several places in the specification, among them pages 7 and 8 with regard to the indicator.

Claims 1-9 and 20-25 were rejected under 35 USC 103(a) as being unpatentable over Rosenberg et al. (US Patent Pub. No. US2002/0100041) in view of Klein (US Patent No. 6,637,030). While these claims are no longer pending in the application, it may be helpful to understand how the current claims compare to the prior art.

Claims 34, 41 and 47 require that the NTU “insert an indicator describing the content in packets containing the content” in the packets of the content. This is not shown, taught nor suggested by Rosenberg or Klein, separately or in combination. Rosenberg discusses how the ad content is de-coupled from the user selection of content. Therefore, Rosenberg does not teach, show nor suggest inserting indicators about the content into the content packets. Klein does not overcome this deficiency.

It is therefore submitted that new claims 34-51 are patentably distinguishable over the prior art and allowance of these claims is requested.

The prior art made of record and not relied upon has been reviewed and is not considered pertinent to applicant's disclosure.

No new matter has been added by this amendment. Allowance of all pending claims is requested. The Examiner is encouraged to telephone the undersigned at (503) 222-3613 if it appears that an interview would be helpful in advancing the case.

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Respectfully submitted,

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